

THE DEALER UPDATE

Spring 2021

Cars Always Win Collisions

By: Frank Friday,
Government Affairs Executive

As we get back to normal after year one of the virus, let's hope a recent trend does not continue- fatal crashes between automobiles, pedestrians, and bikers.

As we previously noted, Generation Y is much less car-centric than previous Americans. That's good in that more walking and peddling is healthy for everybody. But what we need to consider is the increased safety required, when so many different types of traffic are co-mingling.

Bicycle fatalities used to be something confined to youth, but the good news is those have steadily declined the last decade. Now, fewer than 100 persons under 20 are killed on bicycles each year. Unfortunately, more adults now cycle regularly on busy streets and the results are predictable. The number of males over 20 is approaching 700 per year, more than double a few decades ago.

Motorcycle deaths are also on the rise. After a long-term decline to around 2000 in 1995, they have been increasing steadily and have been reaching upwards of 5000 per year in the United States. It is estimated motorcycle deaths account for over 14% now of all motor vehicle deaths, where they were less than 6% in the 1990s. This may be in part due to the popularity of smaller scooters and mopeds. Full-size motorcycle riders tend to be very safety-aware and are much easier to spot from inside an automobile. Scooter riders may be picking up bad habits from bicycle riding on the

streets with consequent fatal results.

Pedestrian deaths are also up. In 2019, according to the Governors Highway Safety Association, pedestrian deaths were up 5% compared to the year prior, with 6590 pedestrians killed, the highest number since 1988. That total translates to 2 deaths per 100,000 people, which is the highest since 1997. Five states—California, Arizona, Texas, Georgia, and Florida—accounted for 47 percent of pedestrian deaths, yet these states make up

A Message from the Jefferson County Clerk

For those of you who patron the Motor Vehicle Records, Dealer/Specials, and Lien Departments, we have moved to a new home: the 3rd floor of the First Trust Centre. This new layout combines all three departments for convenient one stop shopping and easy access via the South elevator.

Our Downtown Motor Vehicle Branch has also relocated to the 2nd floor of the First Trust Centre's south side.

If you have any questions or suggestions as to how the Clerk's Office can better serve you, please contact us in the Dealer Department. If you are not already receiving the Dealer Direct email messages with special announcements from the Clerk's Office, please make it known. These emails are the most effective way to reach you between quarterly newsletters. As always, we look forward to bringing you VIP services!

May spring be safe for you and yours.



Bobbie

Bobbie Holsclaw
Jefferson County Clerk

'Fewer than 100 persons under 20 are killed on bicycles each year.'

33% of the U.S. population. That may explain much of the recent increase, as areas without many sidewalks in high growth states see more pedestrian traffic motorists are not used to seeing.

Whatever the reason, its incumbent on everyone - on car, bike or foot - to be extra careful as traffic patterns return to normal and increase.

Dealer Department Successfully Relocates

By: Jordan Kelch,
Public Relations

After the multiple obstacles that highlighted last year, 2021 has offered a structured, refreshing couple of months. Here at the JCCO, they have certainly been productive.

"I'm pleased to announce the Dealer Department relocation has been successfully completed," said County Clerk Bobbie Holsclaw. "That office, along with our Motor Vehicle Liens, Records, and administrative staff, are now comfortably situated on the third floor of the First Trust Centre."

Of course, this time last year, the Clerk's Office had 9 different departments housed in the Fiscal Court Building. As of today, all of them have been relocated to the First Trust Centre, along with divisions that were previously stationed at 701 W. Ormsby Avenue.

As with any major undertaking, this project was divided into stages: the Election Center moved first; then our Finance, Human Resources, and Logistics Departments. Not long after, Information Technology and Communications relocated, followed by the Motor Vehicle Call and Processing Center, and then the Downtown Branch. By early March, all moves were finalized.

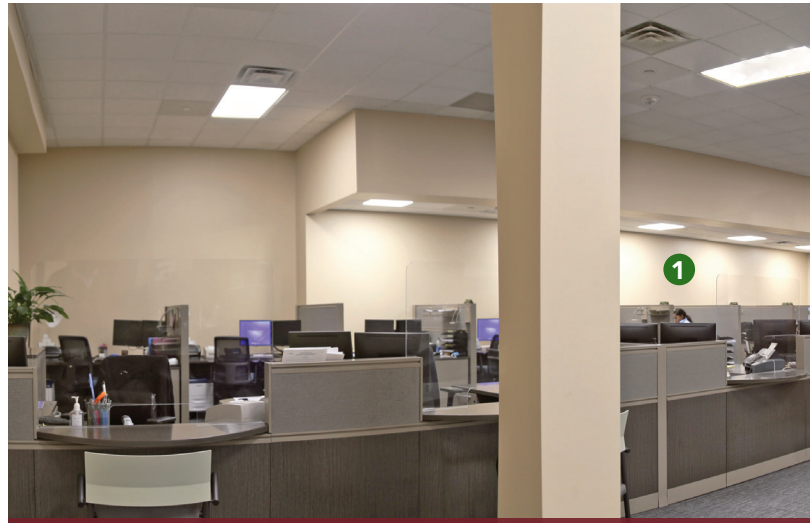
"So much goes into a project this size," Clerk Holsclaw continued. "It's a situation where every department must work together, because each has a role to play in the successful completion of the task."

"You can't talk about this undertaking without mentioning our Executive Director Angela Davis Clark. Angela oversaw various aspects of this process, on top of her traditional duties. Believe me when I say there were a lot of moving parts, and Angela handled them all with grace and patience."

While the complex part of the transition is over, the benefits will be ongoing. "It's a beautiful facility, and I truly hope both employees and customers are happy here. We always strive to take care of our offices and make the most of the spaces we occupy," Clerk Holsclaw said.

"If you haven't seen the new offices, stop by and take a look! The atmosphere is different, but you will still recognize your favorite faces, and you will still receive the same VIP service you've come to count on."

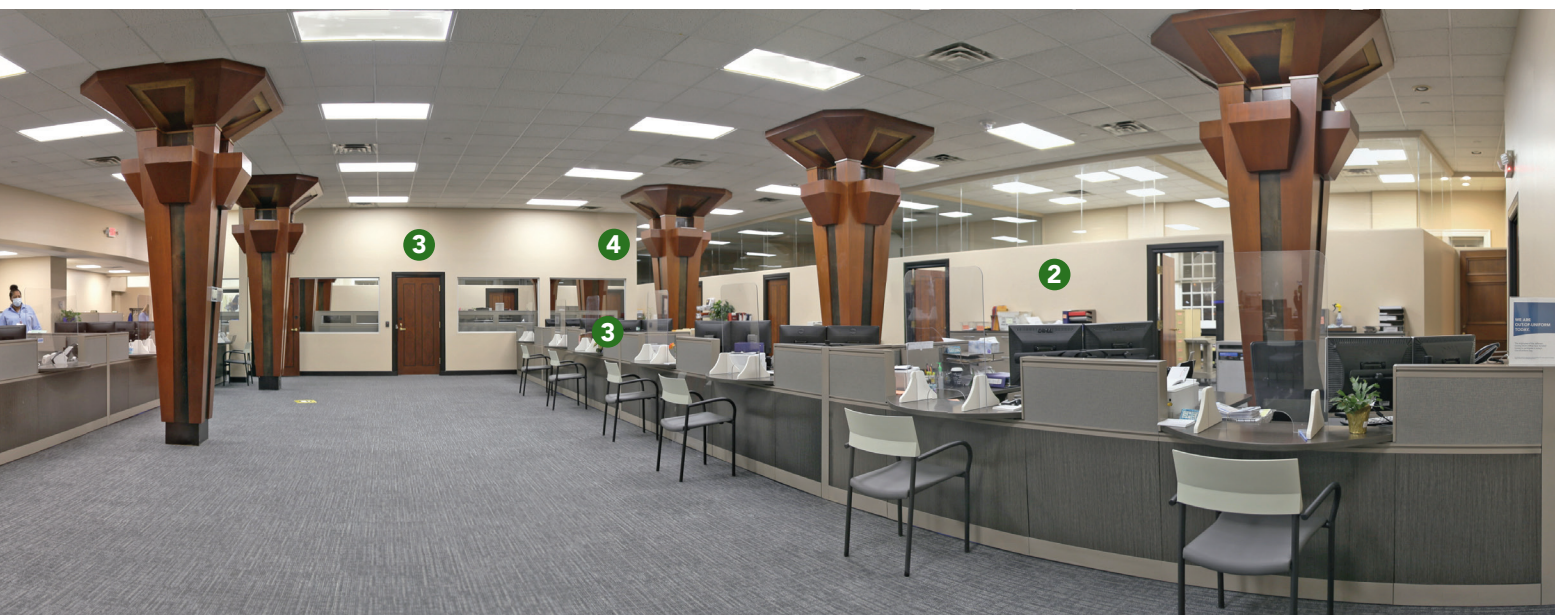
The new Dealer Department, on the third floor of the First Trust Centre, is located at 200 S. Fifth Street, Suite 300 South. Hours remain Monday through Friday, 8:00 AM to 4:30 PM. As always, our terrific management team – Alan McNeil and Armond Bethel – are available for any questions or concerns you may have. They can be reached at 502.574.5892, or at dealers@jeffersoncountyclerk.org.



Inside the new Dealer Department, joined with Motor Vehicle Records and Liens. All three departments are now located on the 3rd floor of the South Tower of the First Trust Centre.



The First Trust Centre, colloquially known as the Stock Yards Bank Building, at the Corner of Fifth Street and Court Place.



The original Dealer/Specials Department on the first floor of the Fiscal Court Building.



Clerks of the Motor Vehicle Record Department work in their old space in the Fiscal Court Building.



The previous Lien Department on the second floor in the Fiscal Court Building.



This space used to house Motor Vehicle Administration, the department that oversees all Motor Vehicle business in the County.



Jefferson County Clerk's Office
Dealer Services
First Trust Centre
200 S Fifth Street, Suite 300 South
Louisville, KY 40202

JeffersonCountyClerk.org

Alan McNeil, Manager
Armond Bethel, Assistant Manager
Phone: 502.574.5892
Fax: 502.584.3214
Email: amcneil@jeffersoncountyclerk.org
Email: abethel@jeffersoncountyclerk.org

Bobbie Holsclaw, Publisher
Jefferson County Clerk

Motor Vehicle Staff:

Karen Fields,
Co-Director

Angela Wilson,
Co-Director

Alan McNeil,
Manager, Dealer Services

Armond Bethel,
Assistant Manager, Dealer Services

Lauren Glymph,
Motor Vehicle Administration

Contributing Writers:

Frank Friday,
Gov't Affairs Executive

Jordan Kelch,
Public Relations

Holiday Closings

Good Friday

Closing at Noon, April 2, 2021

Memorial Day

May 31, 2021

Independence Day (Observed)

July 5, 2021



4 OPTIONS TO RENEW CAR TAGS

ONLINE

JeffersonCountyClerk.org

TELEPHONE

502-569-3300

MAIL-IN

P.O. Box 33033
Louisville, KY 40232-3033

DROP-BOX

At every Jefferson County
Motor Vehicle location



Bobbie Holsclaw
JEFFERSON COUNTY CLERK
BRINGING YOU VIP SERVICE

 facebook.com/JCCOKY